

**Table 1. Landscape Analysis of Needs and Demographics**

	<b>People Experiencing Homelessness</b>	<b>Source and Date Timeframe of Data</b>
<b>Population and Living Situations</b>		
<b>TOTAL # OF PEOPLE EXPERIENCING HOMELESSNESS</b>	1808	2022 PIT Count
# of People Who are <b>Sheltered</b> (ES, TH, SH)	716	2022 PIT Count
# of People Who are <b>Unsheltered</b>	1092	2022 PIT Count
<b>Household Composition</b>		
# of Households <b>without Children</b>	1138	2022 PIT Count
# of Households with <b>At Least 1 Adult &amp; 1 Child</b>	109	2022 PIT Count
# of Households with <b>Only Children</b>	1	2022 PIT Count
<b>Sub-Populations and Other Characteristics</b>		
# of Adults Who are Experiencing <b>Chronic Homelessness</b>	705	2022 PIT Count
# of Adults Who are Experiencing <b>Significant Mental Illness</b>	507	2022 PIT Count
# of Adults Who are Experiencing <b>Substance Abuse Disorders</b>	341	2022 PIT Count
# of Adults Who are <b>Veterans</b>	85	2022 PIT Count
# of Adults with <b>HIV/AIDS</b>	31	2022 PIT Count
# of Adults Who are <b>Survivors of Domestic Violence</b>	121	2022 PIT Count
# of <b>Unaccompanied Youth (under 25)</b>	49	2022 PIT Count
# of <b>Parenting Youth (under 25)</b>	3	2022 PIT Count
# of People Who are <b>Children of Parenting Youth</b>	2	2022 PIT Count
<b>Gender Demographics</b>		
# of <b>Women/Girls</b>	578	2022 PIT Count
# of <b>Men/Boys</b>	1211	2022 PIT Count
# of People Who are <b>Transgender</b>	9	2022 PIT Count
# of People Who are <b>Gender Non-Conforming</b>	10	2022 PIT Count

**Table 1. Landscape Analysis of Needs and Demographics**

	<b>People Experiencing Homelessness</b>	<b>Source and Date Timeframe of Data</b>
<b>Ethnicity and Race Demographics</b>		
# of People Who are <b>Hispanic/Latino</b>	847	2022 PIT Count
# of People Who are <b>Non-Hispanic/Non-Latino</b>	959	2022 PIT Count
# of People Who are <b>Black or African American</b>	348	2022 PIT Count
# of People Who are <b>Asian</b>	105	2022 PIT Count
# of People Who are <b>American Indian or Alaska Native</b>	94	2022 PIT Count
# of People Who are <b>Native Hawaiian or Other Pacific Islander</b>	63	2022 PIT Count
# of People Who are <b>White</b>	1096	2022 PIT Count
# of People Who are <b>Multiple Races</b>	99	2022 PIT Count

**Table 2. Landscape Analysis of People Being Served**

	Permanent Supportive Housing (PSH)	Rapid Rehousing (RRH)	Transitional Housing (TH)	Intermin Housing or Emergency Shelter (IH / ES)	Diversion Services and Assistance (DIV)	Homelessness Prevention Services & Assistance (HP)	Outreach and Engagement Services (O/R)	Source(s) and Timeframe of Data
<b>Household Composition</b>								
# of Households <b>without Children</b>	1045	307	29	1111	351	842	1147	HMIS and, for prevention data, Core Service Agency data, calendar year 2021
# of Households with <b>At Least 1 Adult &amp; 1 Child</b>	162	197	88	140	80	1048	35	HMIS and, for prevention data, Core Service Agency data, calendar year 2021
# of Households with <b>Only Children</b>	1	--	2	31	1	1	1	HMIS and, for prevention data, Core Service Agency data, calendar year 2021
<b>Sub-Populations and Other Characteristics</b>								
# of Adults Who are Experiencing <b>Chronic Homelessness</b>	247	64	2	66	0	6	356	HMIS and, for prevention data, Core Service Agency data, calendar year 2021
# of Adults Who are Experiencing <b>Significant Mental Illness</b>	451	148	46	497	56	83	403	HMIS and, for prevention data, Core Service Agency data, calendar year 2021
# of Adults Who are Experiencing <b>Substance Abuse Disorders</b>	203	79	18	394	32	34	357	HMIS and, for prevention data, Core Service Agency data, calendar year 2021
# of Adults Who are <b>Veterans</b>	333	118	2	107	10	8	48	HMIS and, for prevention data, Core Service Agency data, calendar year 2021
# of Adults with <b>HIV/AIDS</b>	11	2	0	21	2	2	9	HMIS and, for prevention data, Core Service Agency data, calendar year 2021
# of Adults Who are <b>Survivors of Domestic Violence</b>	47	132	29	193	83	36	214	HMIS and, for prevention data, Core Service Agency data, calendar year 2021

**Table 2. Landscape Analysis of People Being Served**

	Permanent Supportive Housing (PSH)	Rapid Rehousing (RRH)	Transitional Housing (TH)	Interim Housing or Emergency Shelter (IH / ES)	Diversion Services and Assistance (DIV)	Homelessness Prevention Services & Assistance (HP)	Outreach and Engagement Services (O/R)	Source(s) and Timeframe of Data
# of <b>Unaccompanied Youth (under 25)</b>	40	47	36	104	61	51	45	HMIS and, for prevention data, Core Service Agency data, calendar year 2021
# of <b>Parenting Youth (under 25)</b>	8	10	5	10	9	1	1	HMIS and, for prevention data, Core Service Agency data, calendar year 2021
# of People Who are <b>Children of Parenting Youth</b>	9	8	3	11	11	2	1	HMIS and, for prevention data, Core Service Agency data, calendar year 2021
<b>Gender Demographics</b>								
# of <b>Women/Girls</b>	689	499	212	628	312	2943	414	HMIS and, for prevention data, Core Service Agency data, calendar year 2021
# of <b>Men/Boys</b>	995	545	149	1008	299	2614	881	HMIS and, for prevention data, Core Service Agency data, calendar year 2021
# of People Who are <b>Transgender</b>	3	2	3	8	2	1	3	HMIS and, for prevention data, Core Service Agency data, calendar year 2021
# of People Who are <b>Gender Non-Conforming</b>	1	2	--	4	1	4	3	HMIS and, for prevention data, Core Service Agency data, calendar year 2021
<b>Ethnicity and Race Demographics</b>								
# of People Who are <b>Hispanic/Latino</b>	414	406	201	594	279	4041	483	HMIS and, for prevention data, Core Service Agency data, calendar year 2021
# of People Who are <b>Non-Hispanic/Non-Latino</b>	1267	642	163	1054	335	1156	806	HMIS and, for prevention data, Core Service Agency data, calendar year 2021

**Table 2. Landscape Analysis of People Being Served**

	Permanent Supportive Housing (PSH)	Rapid Rehousing (RRH)	Transitional Housing (TH)	Intermin Housing or Emergency Shelter (IH / ES)	Diversion Services and Assistance (DIV)	Homelessness Prevention Services & Assistance (HP)	Outreach and Engagement Services (O/R)	Source(s) and Timeframe of Data
# of People Who are <b>Black or African American</b>	351	215	50	335	89	307	241	HMIS and, for prevention data, Core Service Agency data, calendar year 2021
# of People Who are <b>Asian</b>	98	50	13	80	29	288	42	HMIS and, for prevention data, Core Service Agency data, calendar year 2021
# of People Who are <b>American Indian or Alaska Native</b>	69	39	15	58	30	147	50	HMIS and, for prevention data, Core Service Agency data, calendar year 2021
# of People Who are <b>Native Hawaiian or Other Pacific Islander</b>	121	153	50	115	26	90	41	HMIS and, for prevention data, Core Service Agency data, calendar year 2021
# of People Who are <b>White</b>	978	544	218	989	420	3522	856	HMIS and, for prevention data, Core Service Agency data, calendar year 2021
# of People Who are <b>Multiple Races</b>	63	43	18	59	19	54	39	HMIS and, for prevention data, Core Service Agency data, calendar year 2021

**Homelessness Response Local Investment Plan**

**Applicant Name:** County of San Mateo Human Services Agency

**Part 1: Summary of Investment Plan**

Notes: based on the format of this template, not all funding sources can be displayed as there are many different funding streams and also many programs utilize a variety of funding sources. Also, note that the amounts reflect the planned FY20-21 amount.

- Maintain operations and maximize impact of all components of homeless crisis response system including homeless prevention, homeless outreach, diversion, Coordinated Entry, shelter, rapid rehousing, permanent supportive housing and other housing support services for people experiencing homelessness.
- During COVID-19, provide non-congregate shelter and rehousing support services to at least 270 individuals who would be at severe risk of complications if they were to contract COVID-19.
- Implement new housing and shelter programs (via 2 Project Homekey programs, and an additional new hotel-based shelter program in a third hotel acquired by the County).
- Implement additional rapid rehousing services to assist more people experiencing homelessness with intensive services to return to housing utilizing ESG-CV funds. Utilize additional resources such as CARES for additional homeless prevention/eviction prevention services.

**Part 2: Priority and Order of Use of Funding Sources**

Non-Congregate Shelter/Interim Housing (Capital / Operations / Services)	Rental Assistance (Short-Term to Permanent)	Permanent Supportive and Service Enriched Housing (Capital / Operations / Services)	Diversion and Homelessness Prevention
<b>Funding Source: Use and Priority #1</b>	<b>Funding Source: Use and Priority #1</b>	<b>Funding Source: Use and Priority #1</b>	<b>Funding Source: Use and Priority #1</b>
Funding Source: FEMA	Funding Source: ESG-CV (via HUD)	Funding Source: Homekey (via HCD)	Funding Source: Other
If Other, List:	If Other, List:	If Other, List:	If Other, List: CARES Act funds
Funding Amount: Unknown	Funding Amount: \$2,000,000.00	Funding Amount: \$18,048,000.00	Funding Amount: \$2,300,000.00
Unit of Measure: Household	Unit of Measure: Household	Unit of Measure: Household	Unit of Measure: Household
If Other, List:	If Other, List:	If Other, List:	If Other, List:
Number Assisted: 1,510	Number Assisted: 70	Number Assisted: 95	Number Assisted: 22,022
Deadline for Expenditure: N/A	Deadline for Expenditure: 9/30/2022	Deadline for Expenditure: 6/30/2022	Deadline for Expenditure: 9/30/2022
Funded Activity: Operations	Funded Activity: Permanent	Funded Activity: Capital	Funded Activity: Prevention
If Other, List:	If Other, List:	If Other, List:	If Other, List:
Narrative Description (Optional):	Narrative Description (Optional):	Narrative Description (Optional):	Narrative Description (Optional):
County's EOC and HSA working on maximizing FEMA funding; exact amount is not available at the date of this report. Number of clients assisted reflects all shelters countywide, as many shelter programs have multiple funding sources.			Number of clients assisted reflects all diversion/prevention programs countywide, as many diversion/prevention programs have multiple funding sources.
<b>Funding Source: Use and Priority #2</b>	<b>Funding Source: Use and Priority #2</b>	<b>Funding Source: Use and Priority #2</b>	<b>Funding Source: Use and Priority #2</b>
Funding Source: PRK & Rehousing (via DSS)	Funding Source: CalWORKs HSP (via CDSS)	Funding Source: Other	Funding Source: Other
If Other, List:	If Other, List:	If Other, List: CARES Act funds	If Other, List: City and foundation/philanthropic funds
Funding Amount: \$1,617,000.00	Funding Amount: \$2,628,820.00	Funding Amount: \$11,600,000.00	Funding Amount: \$10,693,847.00
Unit of Measure: Household	Unit of Measure: Household	Unit of Measure: Household	Unit of Measure: Household
If Other, List:	If Other, List:	If Other, List:	If Other, List:
Number Assisted: 1,510	Number Assisted: 92	Number Assisted: 95	Number Assisted: 22,022
Deadline for Expenditure: Encumbered by 6/30/2021	Deadline for Expenditure: 6/30/2021	Deadline for Expenditure: 9/30/2022	Deadline for Expenditure: 6/30/2021
Funded Activity: Operations	Funded Activity: Permanent	Funded Activity: Capital	Funded Activity: Prevention
If Other, List:	If Other, List:	If Other, List:	If Other, List:
Narrative Description (Optional):	Narrative Description (Optional):	Narrative Description (Optional):	Narrative Description (Optional):
Number of clients assisted reflects all shelters countywide, as many shelter programs have multiple funding sources.			Number of clients assisted reflects all diversion/prevention programs countywide, as many diversion/prevention programs have multiple funding sources.
<b>Funding Source: Use and Priority #3</b>	<b>Funding Source: Use and Priority #3</b>	<b>Funding Source: Use and Priority #3</b>	<b>Funding Source: Use and Priority #3</b>
Funding Source: Homekey (via HCD)	Funding Source: ESG (via HUD)	Funding Source: CoC (via HUD)	Funding Source: Other
If Other, List:	If Other, List:	If Other, List:	If Other, List: Community Services Block Grant (CSBG)
Funding Amount: \$15,000,000.00	Funding Amount: \$90,889.00	Funding Amount: \$10,106,557.00	Funding Amount: \$1,122,912.00
Unit of Measure: Household	Unit of Measure: Household	Unit of Measure: Household	Unit of Measure: Household
If Other, List:	If Other, List:	If Other, List:	If Other, List:
Number Assisted: 1,510	Number Assisted: 7	Number Assisted: 360	Number Assisted: 22,022
Deadline for Expenditure: 6/30/2022	Deadline for Expenditure: 6/30/2021	Deadline for Expenditure: Various annual deadlines	Deadline for Expenditure: 5/31/2022
Funded Activity: Capital	Funded Activity: Permanent	Funded Activity: Operations	Funded Activity: Prevention
If Other, List:	If Other, List:	If Other, List:	If Other, List:
Narrative Description (Optional):	Narrative Description (Optional):	Narrative Description (Optional):	Narrative Description (Optional):
Number of clients assisted reflects all shelters countywide, as many shelter programs have multiple funding sources.			Number of clients assisted reflects all diversion/prevention programs countywide, as many diversion/prevention programs have multiple funding sources.
<b>Funding Source: Use and Priority #4</b>	<b>Funding Source: Use and Priority #4</b>	<b>Funding Source: Use and Priority #4</b>	<b>Funding Source: Use and Priority #4</b>
Funding Source: HEAP (via HCFC)	Funding Source: HEAP (via HCFC)	Funding Source: VASH (via HUD)	Funding Source: HEAP (via HCFC)
If Other, List:	If Other, List:	If Other, List:	If Other, List:
Funding Amount: \$2,382,859.00	Funding Amount: \$738,623.00	Funding Amount: \$6,500,000.00	Funding Amount: \$442,354.00
Unit of Measure: Household	Unit of Measure: Household	Unit of Measure: Household	Unit of Measure: Household
If Other, List:	If Other, List:	If Other, List:	If Other, List:
Number Assisted: 1,510	Number Assisted: 31	Number Assisted: 291	Number Assisted: 22,022
Deadline for Expenditure: 6/30/2021	Deadline for Expenditure: 6/30/2021	Deadline for Expenditure: 9/30/2021	Deadline for Expenditure: 6/30/2021
Funded Activity: Operations	Funded Activity: Permanent	Funded Activity: Operations	Funded Activity: Other
If Other, List:	If Other, List:	If Other, List:	If Other, List: Includes both Prevention and Diversion
Narrative Description (Optional):	Narrative Description (Optional):	Narrative Description (Optional):	Narrative Description (Optional):
Number of clients assisted reflects all shelters countywide, as many shelter programs have multiple funding sources.			Number of clients assisted reflects all diversion/prevention programs countywide, as many diversion/prevention programs have multiple funding sources.
<b>Funding Source: Use and Priority #5</b>	<b>Funding Source: Use and Priority #5</b>	<b>Funding Source: Use and Priority #5</b>	<b>Funding Source: Use and Priority #5</b>
Funding Source: Local General Fund	Funding Source: Local General Fund	Funding Source: CDBG (via HUD)	Funding Source: Local General Fund
If Other, List:	If Other, List:	If Other, List:	If Other, List:
Funding Amount: \$4,347,678.38	Funding Amount: \$1,304,430.52	Funding Amount: \$2,173,000.00	Funding Amount: \$4,100,332.98
Unit of Measure: Household	Unit of Measure: Household	Unit of Measure: Household	Unit of Measure: Household
If Other, List:	If Other, List:	If Other, List:	If Other, List:
Number Assisted: 1,510	Number Assisted: 65	Number Assisted: 135	Number Assisted: 22,022
Deadline for Expenditure: 6/30/2021	Deadline for Expenditure: 6/30/2021	Deadline for Expenditure: 6/30/2021	Deadline for Expenditure: 6/30/2021
Funded Activity: Operations	Funded Activity: Permanent	Funded Activity: Operations	Funded Activity: Prevention
If Other, List:	If Other, List:	If Other, List:	If Other, List:
Narrative Description (Optional):	Narrative Description (Optional):	Narrative Description (Optional):	Narrative Description (Optional):
Number of clients assisted reflects all shelters countywide, as many shelter programs have multiple funding sources.			Number of clients assisted reflects all diversion/prevention programs countywide, as many diversion/prevention programs have multiple funding sources.

**Table 4. Outcome Goals**

<b>Outcome Goal #1a: Change in the number of persons experiencing homelessness.</b>		
<b>Baseline Data:</b>	<b>Outcome Goals July 1, 2021 - June 30, 2024</b>	
<b>Annual estimate of number of people accessing services who are experiencing homelessness</b>	<b>Decrease/Increase in # of People</b>	<b>Decrease/Increase as % Change from Baseline</b>
3,284 <i>(source: Calendar Year 2020)</i>	+116	4%
<b>Optional Comments</b>		
San Mateo County CoC anticipates increased investment in SO efforts. This investment, paired with a known increase in the number of persons experiencing homelessness in the 2022 PIT count leads SMC to project an increase in the quantity of individuals experiencing homelessness accessing services.		
<b>Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness</b>		
<b>Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:</b>	<b>Describe the trackable data goal(s) related to this Outcome Goal:</b>	
SMC will place greater emphasis on reaching Hispanic or Latinx individuals as we anticipate more SO to be conducted in Spanish language. Add in proportion of population experiencing homelessness.	<p>The proportion of SO programs conducting outreach in Spanish.</p> <p>The quantity of individuals accessing services who are Hispanic or Latinx.</p>	

**Table 4. Outcome Goals**

**Outcome Goal #1b: Reducing the number of persons experiencing homelessness on a daily basis**

<b>Outcome Goals July 1, 2021 - June 30, 2024</b>		
<b>Baseline Data:</b>	<b>Reduction in # of People</b>	<b>Reduction as % Change from Baseline</b>
<b>Daily Estimate of # of people experiencing unsheltered homelessness</b>  901 <i>(source: 2019 PIT)</i>	There were 1092 unsheltered individuals as of 2022 PIT Count. Our goal is to reduce this count by 192 to 900.	Decrease of 18% from 2022 PIT Count
<b>Optional Comments</b>		
While the baseline data provided by BCSH (CY2020) demonstrates 901 individuals experiencing unsheltered homelessness, San Mateo County's most recent Point In Time count from 2022 found 1092 individuals were unsheltered on the night of the count. In order to reach this goal, San Mateo County anticipates adding additional shelter capacity and services. San Mateo County is setting a goal to significantly decrease unsheltered homelessness from the most recent Point In Time Count.		
<b>Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness</b>		
<b>Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:</b>	<b>Describe the trackable data goal(s) related to this Outcome Goal:</b>	
The 2022 PIT count showed that the Hispanic or Latinx population represented 47% of unsheltered homelessness. SMC will place an emphasis on reducing unsheltered homelessness among the Hispanic or Latinx community with a goal to reduce their representation to 42% of those experiencing homelessness in 2024.	Quantity of unsheltered individuals	

**Table 4. Outcome Goals**

**Outcome Goal #2: Reducing the number of persons who become homeless for the first time.**

Baseline Data: Annual Estimate of # of people who become homeless for the first time	Outcome Goals July 1, 2021 - June 30, 2024	
	Reduction in # of People	Reduction as % Change from Baseline
1,185 <i>(source: Calendar Year 2020)</i>	55	-5%

**Optional Comments**

Despite some prevention funding related to COVID ending, San Mateo County is projecting to continue this positive trend with a decrease in the number of persons experiencing homelessness for the first time.

**Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness**

Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:
The Black or African American community is overrepresented in the homeless population in San Mateo County, particularly among those experiencing homelessness for the first time (18% of the first-time homeless population in 2020). San Mateo County will strive to reduce first-time homelessness among the Black or African American community to be more in line with this community's representation at 125% of the federal poverty level (roughly 12% in 2020).	Quantity of individuals experiencing first-time homelessness

**Table 4. Outcome Goals**

**Outcome Goal #3: Increasing the number of people exiting homelessness into permanent housing.**

Baseline Data:	Outcome Goals July 1, 2021 - June 30, 2024	
Annual Estimate of # of people exiting homelessness into permanent housing	Increase in # of People	Increase as % Change from Baseline
788 <i>(source: Calendar Year 2020)</i>	12	Increase of 2%

**Optional Comments**

The low supply of affordable housing combined with the limited resources to expand programs with high permanent housing placements (e.g. Rapid Re-Housing) in the upcoming years, San Mateo County still projects a modest increase to system exits to permanent housing by 2024.

**Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness**

Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:
While the overall rate of system exits to permanent housing was on a 7% decreasing trend from the baseline years, the Black or African American subpopulation saw a decreasing trend of 28%. SMC will aim to improve this outcome for the Black or African American community to be in line with the broader population experiencing homelessness, SMC projects increasing exits among Black or African American individuals from 161 in the baseline year to 200 by 2024.	Quantity of system exist to permanent housing

**Table 4. Outcome Goals**

**Outcome Goal #4: Reducing the length of time persons remain homeless.**

<b>Baseline Data:</b> Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs	<b>Outcome Goals July 1, 2021 - June 30, 2024</b>	
	Decrease in Average # of Days	Decrease as % Change from Baseline
175 <i>(source: Calendar Year 2020)</i>	+25	Increase of 14%
<b>Optional Comments</b>		
<p>While San Mateo County projects an increase relative to the baseline year, this change represents a reduction in the rate at which this metric was trending in previous years. San Mateo County is projecting an increase due to the anticipated increase in non-congregate shelter (programs known to have longer lengths of stay while individuals are gaining access to support services and working toward permanent housing), and improved accuracy of the 'current living situation assessment' which will render more accurate entry dates, leading to likely increases in this metric due to more accurate and complete data.</p>		
<b>Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness</b>		
<b>Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:</b>	<b>Describe the trackable data goal(s) related to this Outcome Goal:</b>	
While their length of time homeless has increased at a consistent rate relative to all persons, people who are Native Hawaiian or Other Pacific Islander have a longer time spent homeless (231 days for this subpopulation as compared to 175 days on average for all persons). This subpopulation represents the longest length of time spent homeless among all racial/ethnic groups in San Mateo County. San Mateo County aims to reduce the length of time spent homeless for those identifying as Native Hawaiian or Other Pacific Islander to be in-line with the broader system.	Average number of days spent homeless.	

**Table 4. Outcome Goals**

<b>Outcome Goal #5: Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.</b>		
<b>Baseline Data:</b>	<b>Outcome Goals July 1, 2021 - June 30, 2024</b>	
<b>% of people who return to homelessness after having exited homelessness to permanent housing</b>	<b>Decrease in % of People who return to Homelessness</b>	<b>Decrease as % Change from Baseline</b>
9.56% <i>(source: Calendar Year 2020)</i>	9%	1%
<b>Optional Comments</b>		
<b>This metric has decreased over the baseline years and is projected to decrease again.</b>		
<b>Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness</b>		
<b>Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:</b>	<b>Describe the trackable data goal(s) related to this Outcome Goal:</b>	
In San Mateo County, adults who are experiencing substance abuse disorders have had consistently high rates of return over the three baseline years (37%, 29%, and 26% in CY18, CY19, and CY20, respectively). While this trend is decreasing, this subpopulation still experiences high rates of return as compared to all persons receiving services in the homeless crisis response system. San Mateo County aims to reduce returns to homelessness for adults experiencing substance abuse disorders to 18% by 2024.	% return to homelessness among exits to permanent housing	

**Table 4. Outcome Goals**

**Outcome Goal #6: Increasing successful placements from street outreach.**

Baseline Data: Annual # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.	Outcome Goals July 1, 2021 - June 30, 2024	
	Increase in # of People Successfully Placed from Street Outreach	Increase as % of Baseline
95 <i>(source: Calendar Year 2020)</i>	10	11%

**Optional Comments**

**San Mateo County projects a 11% increase in street outreach placements due to recent increased investment in street outreach efforts and continued efforts to expand shelter and supportive housing.**

**Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness**

Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:
People who are Hispanic/Latino are underrepresented among those engaged and successfully placed into programming via street outreach and are also underrepresented overall among those accessing services within the homeless crisis response system. San Mateo County aims to increase the quantity of Hispanic/Latino individuals engaged and placed successfully into programming via street outreach from 16 individuals in 2020 to 55 in 2024. To support this goal, strategies will be put in place to increase the ways that outreach services are provided in Spanish.	The proportion of SO programs conducting outreach in Spanish.  Quantity of successful street outreach placements.

**Table 5. Strategies to Achieve Outcome Goals**

Strategy	Performance Measure to Be Impacted (Check all that apply)
<b>Description</b> Expand emergency shelter inventory for adult-only households to ensure a bed is available for any adult that requests it.	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
<b>Timeframe</b> July 2021 through June 2024	
<b>Entities with Lead Responsibilities</b> Human Services Agency, Center on Homelessness	
<b>Measurable Targets</b> Increase from 346 beds in May 2021 to 627 beds by June 2024.	

Strategy	Performance Measure to Be Impacted (Check all that apply)
<b>Description</b> Continue existing street outreach programs and implement targeted expansions to offer services after hours and on weekends, and deepen connections with health and behavioral health services.	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
<b>Timeframe</b> July 2021 through June 2024	
<b>Entities with Lead Responsibilities</b> Human Services Agency	
<b>Measurable Targets</b> Maintain or expand number of outreach clients served annually from 2021 level (1294 clients annually).	

**Table 5. Strategies to Achieve Outcome Goals**

Strategy	Performance Measure to Be Impacted (Check all that apply)
<b>Description</b> Leverage the County's Affordable Housing Fund to continually add new units targets to ELI households and people experiencing homelessness.	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness.  <input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time.  <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing.  <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless.  <input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.  <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach.  <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
<b>Timeframe</b> July 2021 through December 2024	
<b>Entities with Lead Responsibilities</b> Department of Housing, Human Services Agency	
<b>Measurable Targets</b> 352 ELI units to be completed by 2024.	

Strategy	Performance Measure to Be Impacted (Check all that apply)
<b>Description</b> Utilize Homekey funding to develop interim and permanent housing units.	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness.  <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time.  <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing.  <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless.  <input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.  <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach.  <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
<b>Timeframe</b> October 2022 through December 2024	
<b>Entities with Lead Responsibilities</b> Human Services Agency	
<b>Measurable Targets</b> Add 311 in interim and permanent housing capacity through new Homekey projects by end of 2024	

**Table 5. Strategies to Achieve Outcome Goals**

Strategy	Performance Measure to Be Impacted (Check all that apply)
<b>Description</b>	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness.
Seek funding to expand permanent housing voucher programs for people experiencing homelessness (including CoC-PSH, VASH, FUP, Mainstream Vouchers, etc).	<input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time.
<b>Timeframe</b>	<input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing.
July 2022 through June 2024	<input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless.
<b>Entities with Lead Responsibilities</b>	<input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
Human Services Agency	<input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach.
<b>Measurable Targets</b>	<input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Submit a minimum of 2 funding applications annually	

**Table 5. Strategies to Achieve Outcome Goals**

Strategy	Performance Measure to Be Impacted (Check all that apply)
<b>Description</b>	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness.  <input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time.  <input type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing.  <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless.  <input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.  <input type="checkbox"/> 6. Increasing successful placements from street outreach.  <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Continue to offer diversion services to households requesting shelter or other homeless services	
<b>Timeframe</b>	
July 2022 through June 2024	
<b>Entities with Lead Responsibilities</b>	
Human Services Agency/contracted Coordinated Entry provider	
<b>Measurable Targets</b>	
At least 5% of households diverted to permanent housing from the homeless system do not enter shelter within 6 months of initial services request.	

Strategy	Performance Measure to Be Impacted (Check all that apply)
<b>Description</b>	<input type="checkbox"/> 1. Reducing the number of persons experiencing homelessness.  <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time.  <input type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing.  <input type="checkbox"/> 4. Reducing the length of time persons remain homeless.  <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.  <input type="checkbox"/> 6. Increasing successful placements from street outreach.  <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Launch and continue regular convenings of the CoC Racial Equity committee, tasked with guiding development and implementation of strategies to advance equity.	
<b>Timeframe</b>	
May 2022 through June 2024	
<b>Entities with Lead Responsibilities</b>	
CoC Steering Committee, RE Committee, Human Services Agency (Committee staff)	
<b>Measurable Targets</b>	
Committee to meet quarterly in 2022, 2023 and 2024.	

**Table 5. Strategies to Achieve Outcome Goals**

Strategy	Performance Measure to Be Impacted (Check all that apply)
<b>Description</b>	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness.  <input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time.  <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing.  <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless.  <input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.  <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach.  <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Create regular, ongoing, communitywide processes for gathering input from people who are currently and were recently experiencing homelessness and involving them in decision-making on homelessness response system implementation.	
<b>Timeframe</b>	
July 2022 through June 2024	
<b>Entities with Lead Responsibilities</b>	
Human Services Agency	
<b>Measurable Targets</b>	
Hire lived experience fellow, and implement communitywide structure for gathering input from people with lived experience by June 2024.	