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SAN MATEO COUNTY CONTINUUM OF CARE
2024 COC APPLICANT INFORMATION SESSION

**SAN MATEO COUNTY HUMAN SERVICES AGENCY | FOCUS STRATEGIES,
AUGUST 13, 2024**

Meeting Agenda



Annual CoC NOFO

1. General Information on the 2024 CoC Annual NOFO
2. Information for Renewal Applicants
3. Information for New Applicants
4. Bonus Funding and new PSH Projects Discussion





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GENERAL INFORMATION ON THE 2024 COC ANNUAL NOFO

Overview of 2024 Continuum of Care NOFO



- HUD CoC NOFO Released: July 31, 2024
- Application deadline: October 30, 2024
- \$ 3.5 billion available nationally
- HUD Announced the CoC NOFO will be moving to a two-year NOFO for fiscal years 2024 and 2025
 - If new funds become available, HUD may amend this process
 - *CoC Projects eligible for application in FY 2025 and new projects created through CoC and/or DV reallocation must be submitted in e-snaps by the application submission deadline for FY 2025 CoC and YHDP funds on August 29, 2025*
 - *More information on the two-year process will be shared as it becomes available*



Available Funding



- Funding for renewal of existing grants:
 - Grants must be placed into two Tiers, with Tier 1 equaling 90% of the CoC's Annual Renewal Demand (estimated ARD is \$13,881,451)
- An estimated \$1,665,774 of bonus funding will be available for new housing projects and/or expansion of renewal projects
- An estimated \$535,032 of bonus funding available for new housing projects and/or expansion of renewal projects serving survivors of domestic violence
- *Confirmed amounts of CoC Bonus and DV Bonus funding will be shared as soon as they are published by HUD*



Important Changes Since 2023



- Points for Non-Congregate Shelter were removed (worth 1 point in 2023)
- Increased points for:
 - Coordinated entry and affirmatively furthering fair housing
 - Advance Racial Equity in the Local CoC Process
 - ***New*** Previously rewarded DV Bonus funds may only be reallocated to continue to serve survivors of domestic violence.





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INFORMATION FOR RENEWAL APPLICANTS

Renewal Process and Timeline for Renewals



Date	Activity
July 31, 2024	NOFO released by HUD
August 13, 2024	Informational meeting for applicants (new and renewal)
September 3, 2024 at 12:00PM	Project applications due to the Center on Homelessness: 1. Project Application 2. Required Attachments
September 17, 2024	Review panel meeting to rank projects*
September 18, 2024	Applicants notified of Review Panel decision and ranking*
September 23, 2024	Appeals due to Center on Homelessness using Appeals Form *
September 26, 2024	If applicable, the appeals panel will convene to consider any submitted appeals*
September 30, 2024	Applicants must submit in esnaps
October 18, 2024	CoC Steering Committee meeting to approve the CoC Application*
October 30, 2024	HUD Deadline

****Indicates an item that will take place on or around the date noted***

NEW for 2024 Renewal Application Process



NEW Process	Previous Process
<ul style="list-style-type: none">• *Applicants should have received their Renewal Application via email*• Single local Renewal Application (Excel workbook) with required attachments that includes some esnaps questions and the Project Performance Report (PPR)• Each Renewal Application is customized with the project's performance data pre-populated• Applicants submit their applications and required attachments via email	<ul style="list-style-type: none">• Project Performance Report (PPR) and esnaps PDF



NEW for 2024 Renewal Application Process



San Mateo County CoC
2024 Renewal Project Application

INSTRUCTIONS
Fill in information in all cells highlighted in yellow. The corresponding screen/question from the e-snaps application is provided for each item. Applicants may refer to and use responses from their 2023 e-snaps application to complete this application.

General Information	
Reporting Period	April 1, 2023 - March 31, 2024
Grantee Name	
Project name	
Project Type	
Number of Beds <small>(e-snaps 4B. Housing Type and Location)</small>	
Number of Units <small>(e-snaps 4B. Housing Type and Location)</small>	
Total Number of Households Served <small>(e-snaps 5A. Program Participants)</small>	
Total Number of Persons Served <small>(e-snaps 5A. Program Participants)</small>	

Project Description (e-snaps 3B., Question 1)

> ≡ Project Application Project Budget Measures 1-8 Measures 9-11 Measures 12-14 Measures 15-16 +

Measure 1b: Exits to Permanent Housing/Retained Housing (PSH Only)			
Applicable Clients (All Persons)	Clients Accomplished (Leavers to PH and Stayers)	Percentage	CoC Standard
			85%
Standard Met			
Grantee Narrative:			

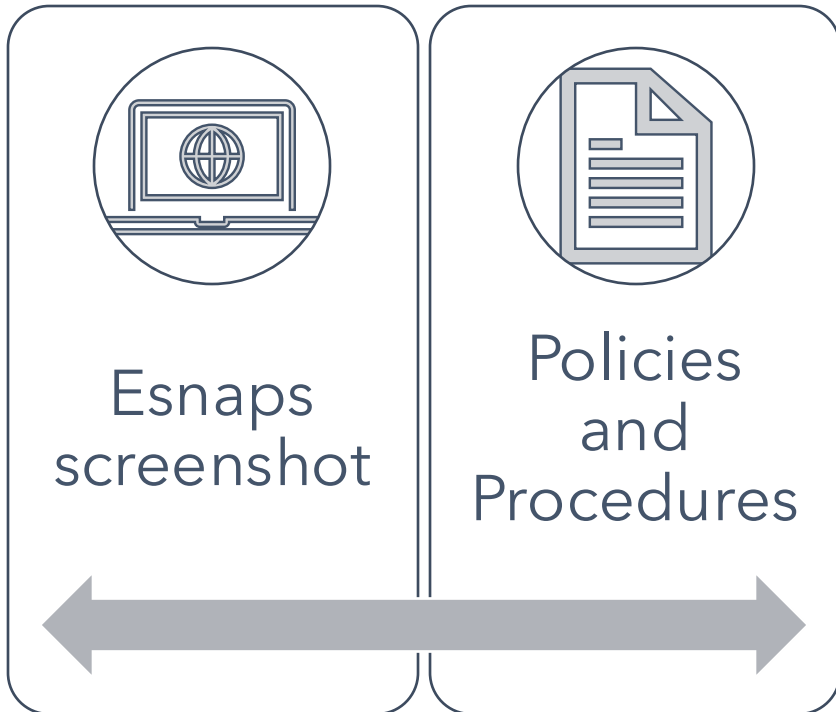
Measure 2: Length of Stay (TH and RRH)			
		Length of Stay	CoC Standard
		N/A	RRH: Less than 455 days TH: Less than 120



Performance measures will be populated with the project's HMIS data, similar to the former PPR Template



NEW for 2024 Renewal Application: Attachments



e-snaps Registration

Please respond to the following questions to verify the organization has an active and accessible e-snaps account. Please indicate your responses using an "x" in the box to the left of the appropriate response ("yes" or "no"). These questions also require applicants to submit an attachment.

Does your organization have an active e-snaps account?	<input type="checkbox"/>	Yes
	<input type="checkbox"/>	No
Do at least two individuals in the organization have access to the organization's e-snaps account?	<input type="checkbox"/>	Yes
	<input type="checkbox"/>	No

Required Attachment:
Please attach to the email with the submission of your application and this form.
Please attach a screenshot, showing the date and time, of someone logged in to e-snaps and accessing the organization's e-snaps account. The screenshot should be dated no earlier than 6/1/2024.

Required Attachments are clearly indicated and described within the application



Project Application (E-snaps)



- **Only those projects accepted onto the Priority Listing will be required to submit an application in esnaps**
- Detailed instructions to complete esnaps applications are available on HUD's website at www.hud.gov/program_offices/comm_planning/coc/competition
 - Esnaps Navigational Guides will also be posted on this website
- Recommend contacting COH team first before reaching out to HUD



Scoring of Renewal Projects



- Rating factors are provided in the 2024 Project Review and Ranking Process approved by CoC on May 31, 2024 ([Continuum of Care NOFA/NOFO | County of San Mateo, CA \(smcgov.org\)](https://www.smcgov.org)), "Competition Overview and Timeline".
- Renewal project scores are based on HMIS data and information provided by applicants in the Renewal Application
- Applicants receive a Score Card summarizing scores



Applicant Resources: Office Hours



Date and Time	Specific Focus*
Thursday, August 15 10:30AM-11:30AM	Discussion of Match Funds and Strategies to identify match fund sources
Tuesday, September 24 10:00AM-11:00AM	Questions related to esnaps <i>*All questions are welcomed at each office hours.</i>



Applicant Resources: Informational



Center on Homelessness NOFO website: <https://hsa.smcgov.org/continuum-care-nofanofa>

- Highlights of the 2024 NOFO
- Project Review and Ranking Process
- Information for Renewal Applicants
- Tips for Completing the Renewal Application in e-snaps

HUD Exchange: <https://www.hudexchange.info/programs/coc>

HUD.GOV: https://www.hud.gov/program_offices/comm_planning/coc/competition





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QUESTIONS





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INFORMATION FOR NEW APPLICANTS

Timeline for New Projects



Date	Activity
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Available Funding



- New project applications will be accepted to:
 - Create new projects
 - Expand an existing renewal projects; to expand an existing renewal project, the agency should submit a renewal and a new project application
- CoC Bonus funding (estimated): \$1,665,774
- DV Bonus funding (estimated): \$535,032
- Possibility of reallocated funding, amount TBD
- The CoC can submit multiple new project applications, as long as the total amount requested does not exceed funding available



Allowable Project Types



1. Permanent Supportive Housing (for people experiencing chronic homelessness)
2. Rapid Rehousing (for people meeting HUD homelessness definition)
3. Joint Transitional Housing/Rapid Rehousing (for people meeting HUD homelessness definition)



Project Requirements



- Must participate in Coordinated Entry and HMIS
- One-year grant terms strongly encouraged (longer terms are allowed)
- Must begin operations in a timely manner
- Must document a 25% match. Leasing funds do not require match.
- **Applicants are advised to carefully review NOFO to understand allowable costs for each project type.**



Application Components



New Project Applicants must submit:

- 1) Completed New Project Application Template
- 2) Completed Budget Template
- 3) Screenshot of individual logged into and accessing organization's esnaps account

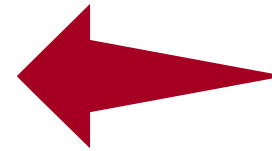
New Project Application Template and Budget Template are available on HSA's website



New Project Application Template



General Information
Agency Name:
Project Name:
Project Type (PSH, RRH or TH/RRH):
DV Bonus Application? (Yes or No):
Project Contact Info (name, phone, email):
Will funds requested in this new project application <u>replace</u> state or local government funds? (Yes or No):
Will your project participate in the CoC's Coordinated Entry (CE) process <u>or</u> is the recipient organization a victim service provider and will use an alternate CE process that meets HUD's minimum requirements? (Yes, project will participate in CE or is a DV provider using an alternate process, or No):
Does your organization have an active e-snaps account? (Yes or No):
Do at least two individuals in the organization have access to the organization's e-snaps account? (Yes or No):
<i>In the email with your completed application, please attach a screenshot, showing the date and time, of someone logged in to e-snaps and accessing the organization's e-snaps account. The screenshot should be dated no earlier than 6/1/2024.</i>

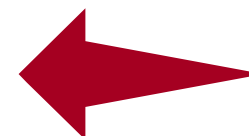


- Fillable PDF
- Type answers in blue boxes
- Be complete, yet concise with responses



Budget Template

Summary Budget Table	
Enter the line items total for the project for HUD expenses only. This budget corresponds with esnaps screen 6E. Summary Budget.	
Eligible Costs	Applicant CoC Program Costs Requested (1 Year Term)
1a. Leased Units	
1b. Leased Structures	
2. Rental Assistance	
3. Supportive Services	
4. Operating	
5. HMIS	
6. VAWA	
7. Subtotal of CoC Program Costs Requested	\$ -
8. Admin (Up to 10% of Subtotal in #7)	
9. HUD funded Subtotal + Admin. Requested	\$ -
10. Cash Match	
11. In-Kind Match	
12. Total Match (should match Total Value of Commitments in table below)	\$ -
13. Total Project Budget for this grant, including Match	\$ -



- Excel workbook
- Fill in highlighted cells
- Sections to complete include:
 - Summary Budget Table
 - Sources of Match
 - Project Subrecipients
 - Total Project Budget
- Optional Rent/Leasing Worksheet

Example esnaps Screenshot



Applicant name displayed

Front Office

Applicant: San Mateo County Human Services Agency (831314385)

Children	Registrants	Parent	Open	Applicant Name	Applicant Number	Number of Projects	Last Submission
				San Mateo County Human Services Agency	831314385	22	2024-08-08 17:21:42.009

Page Generation Time: 0.479s

Grantium® Date of login visible

5:44 PM
8/8/2024



Scoring of New Projects



Rating factors are provided in the 2024 Project Review and Ranking Process approved by CoC on May 31, 2024. Scoring criteria for new applicants can be found in Attachment C.

<https://www.smcgov.org/media/149989/download?attachment>



Bonus Points for New Projects



Project utilizes housing subsidies or subsidized housing units not funded through the CoC or ESG program. (10 points)

- For PSH this should provide at least 25% of the units included in the project application.
- For RRH this should serve at least 25% of the program participants anticipated to be served by the project, as noted in the project application.

Applicants must provide written documentation of the commitment of resources from the housing provider.



Applicant Resources: Office Hours



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Informational Resources



Center on Homelessness NOFO website: <https://hsa.smcgov.org/continuum-care-nofanofa>

- Highlights of the 2024 NOFO
- Project Review and Ranking Process
- Availability of New Project Funding
- New Project Application Template and Budget Template

HUD Exchange: <https://www.hudexchange.info/programs/coc>

HUD.GOV: https://www.hud.gov/program_offices/comm_planning/coc/competition





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QUESTIONS ON THE ANNUAL NOFO?





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NEW PSH PROJECTS FOR CoC BONUS FUNDING

PSH Projects and Bonus Funding



Eligible Applicants	Non-profits, government entities, public housing authorities
Eligible Participants	<p><u>For regular PSH</u>: persons experiencing chronic homelessness</p> <p><u>For DedicatedPlus Projects</u>: persons experiencing chronic homelessness plus some additional categories of participants.</p>
Eligible PSH Site Types	Single Site, Scattered Site, Percentage of units within a non-PSH property



PSH Projects and Bonus Funding



Eligible Activities	<ul style="list-style-type: none">• Acquisition• Rehabilitation,• New construction• Leasing• Rental Assistance (TRA, SRA, PRA)	<ul style="list-style-type: none">• Operating Costs• Support Services• HMIS• VAWA• Project Administration
Match	25% of the total grant request. Leasing funds do not have to be matched. Match can be cash or in-kind and must be spent on eligible project costs.	



PSH Projects and Bonus Funding



Threshold Requirements (must score at least 4 points)

- Type of housing proposed, including the number and configuration of units, will fit the needs of the program participants. (1 point);
- Type of supportive services offered to program participants will ensure successful retention in or help to obtain permanent housing, including all supportive services regardless of funding source. (1 point);
- The proposed project has a specific plan for ensuring that program participants will be individually assisted to obtain benefits from the mainstream health, social, and employment programs for which they are eligible to apply (e.g., Medicare, Medicaid, SSI, Food Stamps, local Workforce office, early childhood education) (1 point);
- Program participants are assisted to obtain and remain in permanent housing in a manner that fits their needs (e.g., provides the participant with some type of transportation to access needed services, safety planning, case management, additional assistance to ensure retention of permanent housing) (1 point); and
- The average cost per household served is reasonable, meaning that the costs for housing and services provided by the project are consistent with the population the project plans to serve (1 point).



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